

PATRIOT SERVICE DOGS | EST. 2009

SERVICE DOGS FOR VETERANS

OCALA, FLORIDA



SUPPORT PSD
FOR OUR 15TH
YEAR
ANNIVERSARY!



MEET PATRIOT
SERVICE DOGS

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Ocala, FL 34471

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patriotservicedogs.org



Assistance Dogs
INTERNATIONAL
ACCREDITED MEMBER



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I'm not sure what I expected before getting Ewv but it wasn't much. I really didn't trust that he would change my life so much. But he has made daily life, for lack of a better word, normal. And I'll take that any day. My kids have noticed that I'm more present in the moment, less on edge. I've been able to join them at theme parks, shopping malls and anywhere they want. Because of Ewv, I don't have to live in the past, I'm present for every moment.
 Shawn & Everlove

Patriot Service Dogs Supporters :



Jacaranda Island
 Neighborhood Association



"Doing Business As,
 Military Families Worldwide"



FROM JULIE SANDERSON, PSD PRESIDENT:

When I co-founded Patriot Service Dogs in 2009 with one donated puppy, \$1,200 in our bank account, and only years of experience in the service dog world to guide me, I was determined to train high-quality service dogs for veterans. I didn't expect the organization to become a community, but now, that community is one of the things for which I am most proud and our greatest strength.

Although PSD has grown from one dog in training to 20, our strength remains our close connections and our high-quality training. PSD is able to carefully match veterans and service dogs because we know each of our dogs individually. I know their strengths and personalities. I know their volunteer puppy raisers and what kind of experiences they've had with those families. So, when veterans enter our program, we are able to find the perfect service dog match. And after this intense process, we not only have a strong team, but a new member of the PSD family.

The drawback to our intense, personalized approach to training and creating veteran/service dog matches is that our small team is doing the hands-on work every day. Between dog training, unexpected vet visits, assisting puppy raisers, getting to know our veteran applicants, and assisting our current teams, there is little time left for networking and fundraising. That is why we are asking supporters who believe in our mission and methods to help PSD raise the funds we need to propel us into our next 15 years.

Whether you're a current PSD supporter, you've supported PSD in the past, or you haven't supported PSD yet, there has never been a better time to help us help veterans. PSD is ready to step into the next leg of our journey, but we need your help to get there.

Julie Sanderson

“Because we are small, we are personal. No dog, volunteer, sponsor, or veteran is just a name on a spreadsheet”

- 2009 Founding in Jacksonville, FL
- 2011 Establishment of WOOF Prison Program
- 2015 Move to Marion County, FL
- 2017 State Certificates for WOOF Trainers
- 2018 First fully funded Warrior Week Training for Veterans
- 2021 50th Dog Placed
- 2022 ADI Certified Membership + 1st Service Dog Summer School
- 2023 Win the Defender Service Awards
- 2024 15th Anniversary + 70th Dog Placed



Julie Sanderson (L) with Captain Graham of the Nassau County Sheriff's Department with grad, Tank



Patriot Service Dogs

At a glance:

- Tax Exempt 501(c)3 established in 2009
- Mission: To train quality service dogs for veterans at no charge to veterans.
- Over 70 veteran/service dog teams trained
- Dogs trained to assist with PTSD/MST, mobility loss, TBI, loss of a limb and more
- All dogs sponsored
- Puppy recruits trained for 18 months-2 1/2 years before placement
- New teams undergo intensive week-long training and must pass certification test
- Annual re-certification for teams
- Internationally accredited organization



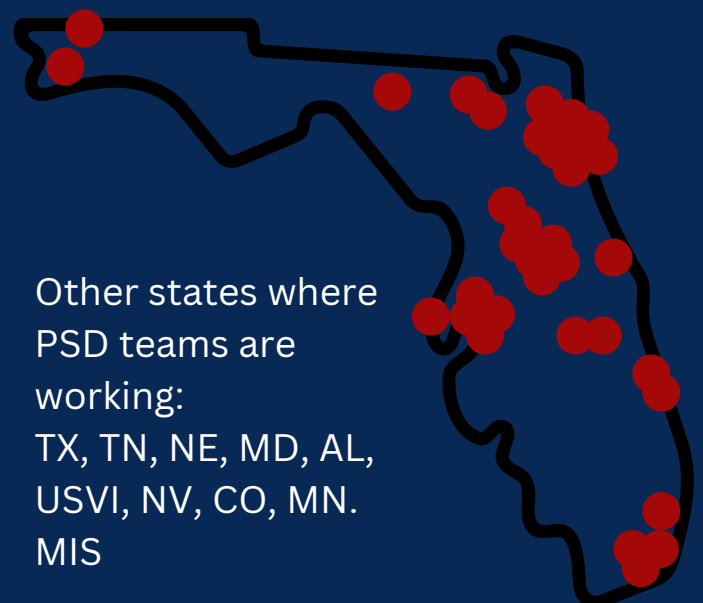
PSD 2024 Funding Goals:

At a glance:

- \$30,000–Dog sponsorships
- \$25,000–Ongoing Veteran Support
- \$25,000–General Fund
- \$20,000–Warrior Week Sponsorships
- \$15,000–WOOF Prison Program
- \$10,000–Puppy Recruits
- \$10,000–Summer School Volunteer Program
- \$10,000–Whitman’s Warrior Project
- \$5,000–Emergency Fund

Total:
\$150,000

Where our Veteran/Service Dog teams are working:



Other states where PSD teams are working:

TX, TN, NE, MD, AL,
USVI, NV, CO, MN.
MIS

WHAT DOES IT COST TO TRAIN A SERVICE DOG?

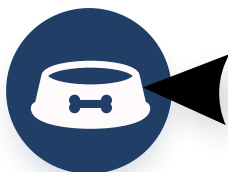
A BREAKDOWN FROM PUPPY TO PROFESSIONAL

SERVICE DOG SPONSORSHIP

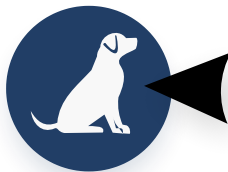
\$7,500

Supports the core training for each dog. Sponsors are updated on "their" dog throughout training and help name the dog.

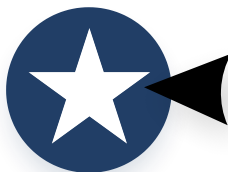
2024 FUNDRAISING GOALS:



Service Dog Sponsorships--\$30,000



Puppy Recruits--\$10,000



Warrior Week Sponsorships--\$20,000

Sponsorships fund the training of all Patriot Service Dogs, so veterans never pay for their dog.



Warrior Week Sponsorship--\$2,000 per veteran

Sponsorships cover the costs of advanced training, so veterans do not pay for accommodation, food, and daily travel. These also cover starter kits for veterans with dog supplies.



For every 1 dog, PSD has 4 veteran applications.



Puppy Recruits--\$2,500 + transportation per puppy

While a small portion of the recruits are donated, PSD must purchase quality puppies every year. PSD works with trusted breeders who can show medical and temperament family history for three generations back. These breeders also test puppies for the most suitable candidates.

ON AVERAGE, IT COSTS A TOTAL OF \$15,000 TO TRAIN A SERVICE DOG



The WOOF Prison Program:

Funding Goal: \$15,000

In June 2011, Patriot Services Dogs partnered with the Florida Department of Corrections to create the WOOF Program at Lowell Correctional Facility, WOOF initially offered 24 incarcerated women the opportunity to train 8 dogs. Today, hundreds of women and over 60 service dogs have participated in the program.

How the WOOF Program Helps Incarcerated Women:

- Training in pet industry skills
- Certificate from FL Dept. of Corrections
- Career Skills Education (public speaking, resume writing, team building, etc.)
- Leadership Opportunities within the program

"I made a lot of selfish decisions before I went to prison, the WOOF program taught me how to give back."

*Cindy, Former inmate-trainer,
current PSD Volunteer*



Service Dog Summer School:



What is Service Dog Summer School?

- Volunteer "puppy raisers" help expose our dogs in training to life outside of the prison program
- The program runs early June to early August so families with school age children can participate
- PSD covers all dog-related costs, provides training and on-call support for volunteers
- Volunteers help educate our communities about the benefits of service dogs for veterans and protections for service dogs in the law
- 50% of summer school volunteers either continue volunteering or return for another year after the program ends

"We never expected it to be such a blessing for our family to help raise Bear for her veteran." Cassidy Gleaton - Summer School Volunteer

Funding Goal: \$10,000

The General Fund: Funding Goal: \$25,000

Whether a supporter donates \$5 or \$5,000 to the general fund, it is greatly appreciated by Patriot Service Dogs. The general fund is our financial workhorse.

While our dogs in training are intelligent and well-trained, they still can't drive themselves to their volunteer puppy raiser's house. PSD needs trusted, skilled trainers, insurance, gasoline, a phone line, and more. The general fund is behind every dog in training and every veteran--even if you can't see it as clearly.

What does the General Fund support?

- Large training tools like agility equipment sets
- Trainer salaries (PSD only maintains one paid trainer)
- Transportation costs like car insurance, gas, and maintenance.
- The PSD phone and website
- Marketing supplies like brochures, infographics, and business cards
- Assistance Dogs International membership fees
- Trainer education programs (on-going trainer education is required by ADI)
- Nonprofit classes for PSD Board Members like grant writing
- T-shirts for volunteers and veterans

"Having Athena come into my life has been life changing. She is the perfect dog and the most loving and caring dog that a guy could ask for. She has been a great help, helping me enjoy getting back out and doing things like going to festivals or outdoor concerts. She has even flown with me and helped keep me calm in the large airport crowds and when we got on the plane she did not make a sound. My family and friends can tell a big difference in me and how I have a calmness about me I didn't have before. I can't thank PSD enough for letting Athena be part of my life and finding me the best dog a guy could ask for."

Bart & Athena



The Emergency Fund:

Why does PSD need an Emergency Fund?

- With an average of 20 dogs in training at one time, unexpected veterinary costs pop up every year. The fund covers vet specialists and hospital bills
 - Examples of vet emergencies--broken legs, torn ASLs, resistant infections
- The fund also covers unexpected costs related to PSD vehicles
 - For example, when the PSD van broke down outside of Nashville, TN with three puppy recruits on their way to begin training, the costs of repairing the van and safely getting the puppies home came from the emergency fund.

Funding Goal: \$5,000

On Going Veteran Support: Funding Goal: \$25,000



While the advanced training veterans undergo with their dog is comprehensive, it is the beginning of a journey. The Ongoing Team Support Program assists veteran/service dog teams in the initial months as they learn to navigate the world as a team. Later, the program assists teams if the needs of the veteran change or if their living situation changes. Eventually, the program assists veterans in making the decision to retire their service dog and whether the veteran needs a successor dog.

What does the Ongoing Veteran Support Program Do?

- Recertifies every active PSD team every year
- Completes a schedule of check-ins for first year teams (3-months, 6-months, and 1-year after graduation)
- Provides training assistance if a veteran's needs or living situation changes

Since Dolley has come into my life, I feel a sense of relief each morning knowing I can get assistance in a variety of ways. From providing sturdy support to gently responding when I'm grieving, she is always alert to my many needs. Better than many alternatives, she has already observed so much of my behavior in such a short time, and readily offers help, and all without judgement. Jenny & Dolley

Whitman's Warrior Project:

SAVE TWO LIVES AT ONCE.



Funding Goal: \$10,000



Whitman's Warrior Project sponsors a rescue puppy to undergo Patriot Service Dogs' training program. Several locally owned businesses in Central Florida have partnered with Patriot Service Dogs to help make Whitman's Warrior Project possible.

PATRIOT
CRAFT COFFEE



SIMPLY SAGE
DOG TREATS





Become a part of the journey!



Sponsor a dog
\$7,500



Sponsor Warrior Week
\$2,000



Sponsor a puppy recruit
\$2,500

"Our family has been part of the PSD family since the organization was created. We decided to sponsor a puppy, which we named Norman (after holding a naming contest among our 14 grandchildren). The inmate trainers wrote letters and sent pictures regularly to update us on Norman and we were made to feel a part of the team. We are so proud of Norman! We also know that our sponsorship money allows the organization to continue its wonderful meaningful work." - Lynne Gheen

Stay up to date with PSD:

Follow PSD on Instagram and Facebook: @patriotservicedogs
And sign up for our monthly digital newsletter at
www.patriotservicedogs.org

Donate to:

- Ongoing Veteran Support
- The General Fund
- WOOF Prison Program
- Summer School Volunteer Program
- Whitman's Warrior Project
- The Emergency Fund

Contact Patriot Service Dogs:

If you have any questions, please get in touch!
info@patriotservicedogs.org
or
julie@patriotservicedogs.org
(352) 626-2305

How to donate by mail:

Make a check out to
Patriot Service Dogs
603 E Fort King Street
Ocala FL, 34471

How to donate online:

<https://patriotservicedogs.org/donate/>
Donations can be made by
debt/credit, Paypal, and Venmo





Shamrock Animal Hospital

Since 2019, Shamrock AH has partnered with Patriot Service Dogs, caring for our dogs in training. Dr. Raquel Fagan and the Shamrock Team are committed to providing PSD's dogs the best care available. In conjunction with Zoetis and Idexx Labs, Shamrock donates its services to the mission from puppyhood to graduation!



Shamrock Animal Hospital Provides:

- Vaccinations
- Wellness Checks
- X-rays
- Flea/tick/heartworm prevention (provided by Zoetis)
- Lab Work (provided by Idexx)
- First Aid Class for Veterans

shamrockvets.com

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@shamrock.ah

